



Double R Products, Inc.  
901 NW E Street  
Grants Pass, OR 97526

Phn 541-476-1387  
Fax 541-474-2528

August 16, 2023

City of LaPine  
Community Development Dept  
16345 Sixth Street  
LaPine, Oregon 97739

RE: Sign Permit - File O2SP-23 Request for Sign Exception

We would like to request a sign exception on the height of the freestanding sign. Our property has several unique conditions that make adherence to the existing sign code difficult and arguably unsafe.

The following is the Sign code from **Sec. 14.408. – Automobile service station signs. (3) states**

The maximum height of a freestanding pole sign, including supporting structure, shall be 24 feet. The minimum clearance of a freestanding pole sign, excluding supporting structure, shall be 15 feet as measured from natural grade.

With a max height of 24 feet and a minimum clearance of 15 feet, this leaves only 9ft of allowable signage. We are requesting a 10 feet increase in the max allowable height to 34 feet which would allow us to fit the sign as proposed.

The sign will be located on private property and is out of the vision clearance area.

There are several unique conditions to our site that makes the use of a taller sign more appropriate:

1. The property is set back further from the road than other property along the road.



Fig 1: Satellite view of Hwy 97

As shown in the satellite view above, the proposed sign will be located over 100 feet away from Hwy 97. This is 3 times more than the gas station across the street whose sign is only 30 feet from Hwy 97. The distance of the sign from Hwy 97 would cause the sign to appear smaller to motorists on the road, thus a decrease in the square footage of the sign would make it harder to see.



Fig 2: View of freestanding sign at the gas station across the street.

The picture above is that of the freestanding sign on the gas station on the other side of Hwy 97. This sign is roughly the same size as our proposed sign. However, this sign has less than 15 feet of clearance allowing it to match our proposed square footage at a lower height. Our sign would appear much smaller than this sign when viewed from the road.

**2. The property elevation is lower than Hwy 97.**



Fig 3: View of property from Hwy 97

The picture shows a view of the property as seen from Hwy 97. The property is at a lower elevation than the road and would make the proposed sign appear lower when viewed from the road.

**3. Existing sign is larger than the proposed sign and does not meet city code.**



Fig 4. Existing freestanding sign that will be removed.

The picture above shows that of the existing freestanding sign that will be removed as part of the installation of the new sign. This sign also does not meet the city code and is larger than the proposed sign. This sign change will bring the site more inline with city code than it was before.

**4. Oregon law requires the display of gasoline and diesel prices on the freestanding sign.**

This limits our options in selecting freestanding sign cabinets as we must ensure regular and diesel prices are displayed.

We feel that the granting of our special exception is in the best interest of the public at large. It provides a better view of the signs for motorist on Hwy 97 while keeping within the square footage requirements called out in the sign code. The sign provides a clearer view of the gasoline and diesel prices as required by law, and lets motorists know of the presence of the gas station along the road and its fuel prices. The taller sign also makes it easier to notice the sign from further away and reduces the chance that a motorist might not notice the sign until it's passed and then attempt to read the prices in the rearview mirror.

Thank you for considering our request. Please contact me if you with any questions or clarifications.

Respectfully,

Jian Koid

Double R Products

541 601 0817



Double R Products, Inc.  
901 NW E Street  
Grants Pass, OR 97526

Phn 541-476-1387  
Fax 541-474-2528

September 7, 2023

City of LaPine  
Community Development Dept  
16345 Sixth Street  
LaPine, Oregon 97739

RE: Sign Permit - File 02SP-23

The following is the response to each incomplete criteria as described by the letter dated August 16<sup>th</sup>. Please find responses and the required additional information below.

additional information is required:

***Part II - Code of Ordinances***

***Chapter 14 - Signs***

***Article IV. - Standards and Requirements***

***Division 4. - Illumination***

**Staff Comment:** The application does not address how the relevant illumination criteria will be complied with. Please review and provide a response demonstrating compliance with each of the criteria.

- **DIVISION 4. - ILLUMINATION**
- **Sec. 14-253. - Generally.**

No sign, light, lamp, bulb, tube, or device shall be used or displayed in violation of this or any other city ordinance.

(Ord. No. 2012-05, exh. D(14)(A), 5-23-2012)

**Response: Signs will not be used in violation of city ordinance**

- **Sec. 14-254. - Prohibited.**

Regardless of the maximum wattages or milliampere rating capacities allowable, no light source shall create an unduly distracting or hazardous condition to a motorist, pedestrian or the general public.

(Ord. No. 2012-05, exh. D(14)(B), 5-23-2012)

**Response: Signs are made to be viewed by motorist and have been designed to ensure it is not distracting or hazardous.**

- **Sec. 14-255. - Placement and light direction.**

Lighted signs shall be placed, shielded or deflected so as not to shine into residential dwelling units or structures, or impair the road vision of the driver of any vehicle.

(Ord. No. 2012-05, exh. D(14)(C), 5-23-2012)

**Response: Signs are internally illuminated and thus have the light sources shielded by the sign face. See example picture below.**



- **Sec. 14-256. - Shielding of external light sources.**

External light sources for a sign shall be directed and shielded to limit direct illumination of any object other than the sign.

(Ord. No. 2012-05, exh. D(14)(D), 5-23-2012)

**Response: There are no external light sources other than the individual LEDs on the electronic message board which are specifically allowed under section 14-408 (1).**

- **Sec. 14-257. - Temporary signs.**

Temporary signs shall not be illuminated.

(Ord. No. 2012-05, exh. D(14)(E), 5-23-2012)

**Response: There are no temporary signs.**



- **Sec. 14-258. - View from public street or highway.**

No exposed reflective type bulb, par spot nor incandescent lamp, which incandescent lamp exceeds 25 watts, shall be exposed to direct view from a public street or highway, but may be used for indirect light illumination of the display surface of a sign.

(Ord. No. 2012-05, exh. D(14)(F), 5-23-2012)

**Response: There are no exposed light sources other than the individual LEDs on the electronic message board which are specifically allowed under section 14-408 (1). See attached picture of a similar freestanding sign,**



- **Sec. 14-259. - Neon signs.**

When neon tubing is employed on the exterior or interior of a sign, the capacity of such tubing shall not exceed 60 milliamperes rating for white tubing nor one 30 milliamperes rating for any colored tubing.

(Ord. No. 2012-05, exh. D(14)(G), 5-23-2012)

**Response: There are no neon signs.**

- **Sec. 14-260. - Fluorescent lights.**

When fluorescent tubes are used for interior illumination of a sign, such illumination shall not exceed:

(1)

Within residential zones, illumination equivalent to 425 milliamperes rating tubing behind a sign face with tubes spaced at least seven inches, center to center;

(2)

Within commercial or industrial sign zones, illumination equivalent to 800 milliamperes rating tubing behind a sign face spaced at least nine inches, center to center.

(Ord. No. 2012-05, exh. D(14)(H), 5-23-2012)

**Response: There are no fluorescent lights.**

**Article V. - Signs by Zones**

**Division 3. – Height and illumination in Commercial and Industrial Sign Zones**

**Sec. 14-374. - Illumination**

**Staff Comment:** The application does not address how the relevant illumination criteria will be complied with. Please review and provide a response demonstrating compliance with each of the criteria.

- **Sec. 14-374. - Illumination.**

Only indirect or halo-style (illuminated backlit letters) style of lighting is allowed subject to and consistent with any other city code that regulates lighting. All lamps, bulbs, and light producing sources must be shielded from view and not point upward into the sky.

(Ord. No. 2012-05, exh. D(12)(B), 5-23-2012)

**Response: Signs are internally illuminated and thus have their light sources shielded from view by the sign face.**

***Division 4. – Commercial and Industrial Sign Zones***

***Sec. 14.395. – Wall signs.***

**Staff Comment:** The application indicated that two wall signs are proposed, however there were no drawings or indications in the submitted documents as to what they would look like, or where they were proposed. Please provide this.

**Response: The 2 proposed wall signs are canopy signs and are allowed under Sec 14.408 (6) as they are less than 36" in height.**

***Sec. 14.408. – Automobile service station signs.***

*(1) The maximum height of a freestanding monument or ground-mounted sign shall be 12 feet.*

**Response: The ground mounted sign is less than 4feet in height.**

*(2) The maximum height of a freestanding pole sign, including supporting structure, shall be 24 feet. The minimum clearance of a freestanding pole sign, excluding supporting structure, shall be 15 feet as measured from natural grade.*

**Response: The freestanding sign has been redesigned and we are requesting a special exception on the height of the freestanding sign. This will be addressed in a separate letter.**

**Staff Comment:** Please see the following definitions below:

*Pole sign means a sign that is a freestanding sign connected to the ground by one or more supports with the lower edge of the sign device separated vertically from the ground by a distance of nine feet or greater as measured from grade.*

*Ground-mounted sign means a freestanding sign with a minimum of 12 inches of vertical solid base directly and continuously connected to at least 50 percent of the sign face width or, is borne by two or more supports which are a minimum of 12 inches but less than eight feet above grade.*

*Monument sign means a sign that has a solid supporting base equal or greater than the width of the sign face, generally made of stone, masonry, or concrete, with no separations between the sign and base.*

The plans you provided indicated that the bottom edge of the sign face for the freestanding sign would be roughly 7.5 feet from the ground. This would meet the definition of a ground mounted sign which would only be allowed to be 12 feet in height. You've proposed your to be 22 or 24 feet in height (the site plan differs from what was listed in the application). Please revise the design to meet the requirements of the code and provide an accurate proposed height.

- **Sec. 14-408. - Automobile service station signs.**

[SHARE LINK TO SECTIONPRINT SECTIONDOWNLOAD \(DOCX\) OF SECTIONEMAIL SECTION](#)

An automobile service station sign plan shall be required for all automobile service stations. An application for an automobile service station sign plan approval shall be filed at the time permits for permanent signs on the property are sought and shall comply with the provisions contained in this section:

(1)

One freestanding sign shall be permitted. The sign area may include both a stationary sign face area and a bulletin board or electronic message sign area. The maximum area for such a sign shall be 50 square feet for a single-faced sign and 100 square feet for a double-faced sign.

**Response: Sec 14-394 states that lots located along Hwy 97 are permitted 120 square feet for each sign face. Our proposed sign consists of a 25 square feet ball on top of a 72 square feet rectangle sign face. This adds up to less than 100 square feet. If the sign face is measured by drawing a rectangle around the entire sign, the total square footage then comes out to 119.93 square feet which is still less than the allowed 120 square feet.**

(2)

The maximum height of a freestanding monument or ground-mounted sign shall be 12 feet.

**Response: The ground mounted sign is less than 4 feet in height.**

(3)

The maximum height of a freestanding pole sign, including supporting structure, shall be 24 feet. The minimum clearance of a freestanding pole sign, excluding supporting structure, shall be 15 feet as measured from natural grade.

**Response: The freestanding sign has been redesigned and we are requesting a special exception on the height of the freestanding sign. This will be addressed in a separate letter.**

(4)

Except for a service station opening for a period up to three weeks, flags, pennants, or other attention-seeking or advertising devices shall not be permitted.

**Response: We will not be installing any advertising devices.**

(5)

Wall signs associated with an automobile service station sign plan shall not exceed the amount authorized in the relevant sign zone.

**Response: There are only 2 canopy signs at 9sqft each.**

(6)

In addition to wall signage allowed by this article, signage shall be permitted on the automobile service station canopy if the vertical measurement of the signage does not exceed three feet as measured vertically on the canopy structure.

**Response: The 2 canopy signs are shorter than the canopy structure and fit within the structure.**

(7)

Legally required fuel pricing signs are exempt from this article.

(Ord. No. 2012-05, exh. D(13)(P), 5-23-2012)

Please contact me if you have any questions.

Respectfully,

Jian Koid

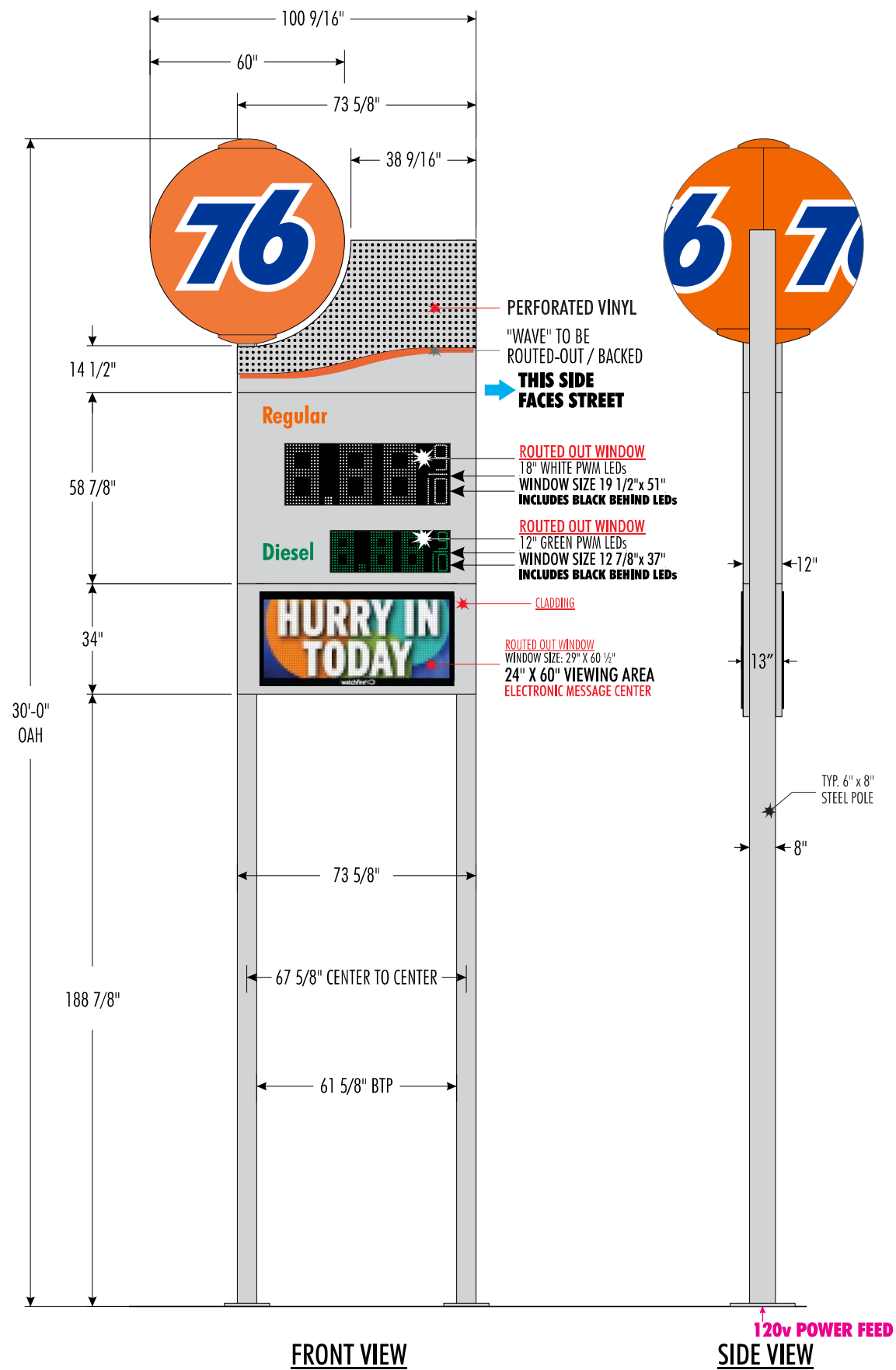
Double R Products



ILLUMINATION VIEW  
NOT TO SCALE



OPPOSITE VIEW  
NOT TO SCALE



TO BE MANUFACTURED WITH **PWM LED'S PART# (2)1CPPWM18W1-SS, (2)1CPPWM12G1-SS**

**PARTS COMPONENT LIST:**

ITEM	PART NUMBER	DESCRIPTION	QTY
1	1PSXP30054	30' X 5' BTP 76 SIGN	1
2	PSX76BALL5	5' 76 BALL LOGO	1
3	1CPPWM18W1-SS	18" WHITE PWM LEDs	2
4	1CPPWM12G1-SS	12" WHITE PWM LEDs	2

COPY DETAILS

ORANGE COPY ON OPAQUE SILVER BACKGROUND

5 1/4" **Regular**

COPY DETAILS

ORANGE COPY ON OPAQUE SILVER BACKGROUND

5 1/4" **Diesel**

**ITEM 3 - LED PART NUMBER LISTED AT BOTTOM OF GRAPHIC**

**LED SET CONFIGURATION**

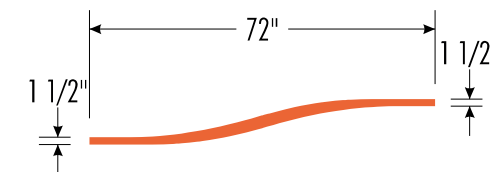
ITEM CONSISTS OF

- (2) WHITE 18" LED PRICE LINE
- (2) GREEN 12" LED PRICE LINE
- ONE (1) MASTER CONTROLLER
- ONE (1) REMOTE CONTROL

**SPECIFIED LED MANUFACTURER**

PWM LEDs

**VENTS/FANS PER LED MANUFACTURER SPECIFICATIONS**



**ORANGE WAVE DETAIL**



6135 District Blvd • Maywood, CA 90270  
800.423.4283 • Fax 323.560.7143  
Website: www.signresource.com

**REVISION HISTORY:**

REV	DATE	REQUESTED BY	UPDATED BY
A	09/08/23	LM	SP

REVISION DESCRIPTION  
INITIAL DRAWING RELEASE

**PARTS LIST:**

ITEM	COLOR DECORATION
A	PMS 165C
B	PMS 287C
C	SILVER PAINT TO MATCH ACM BRIGHT SILVER PSX
D	DAY/NIGHT PERFORATED VINYL
E	TRANSLUCENT GREEN 'DIESEL #2'

ITEM	MATERIAL LIST
1	ALUMINUM
2	.177 PLASTIC
3	PLASTIC-BACKED WAVE
4	PLASTIC FORMED 76 LOGO

SCALE 1:46

**THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRIC CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN**

**GENERAL NOTES**

- TOLERANCE (UNLESS NOTED)
  - GRAPHICS +/- 1/8" • FACE SIZE + 1/16" - 1/4"
  - CABINET +/- 1/8" • VINYL OVERLAP + 1/8" +/- 1/16"
  - ALL COPY LEVEL UNLESS NOTED OTHERWISE
- VIEWING DISTANCE 25' TO 50' UNLESS NOTED OTHERWISE
- PMS COLOR CALLOUT INDICATES USE OF SPRAYLAT MIX SYSTEM
- NO DEVIATION OR MATERIAL SUBSTITUTION WITHOUT ECN.
- ALL ELECTRICAL SIGNS TO COMPLY WITH UL 48

DESCRIPTION		
PSX 30' HEIGHT X 5' APPROX. 2P IL DF PYLON SIGN		
DRAWN BY:	CHECKED BY:	
S.PATTERSON		
CLIENT:	76	
LOCATION:	913423	
QUOTE:	DATE:	
379017	09/08/23	
DRAWING/PART #	REV.	SHEET #
PSXP30054-KIT	A	1 OF 2

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INFORMATION BAR

**THIS IS A KIT PART ORDER**

KIT PART NUMBER

**PSXP30054-KIT**

PAGE NUMBER

**1 OF 2**

QUOTE:

**379017**



HWY 97

ROSLAND RD

FRONTAGE RD

WHITNEY RD

EXISTING FREESTANDING SIGN  
TO BE REMOVED

PROPOSED MONUMENT SIGN


PROPOSED  
CANOPY SIGN

PROPOSED  
CANOPY SIGN

PROPOSED FREESTANDING SIGN

# SITE PLAN

SCALE: 1" = 100'-0"

REVISION	DATE	PROJECT: <b>76 CREST IMAGE</b>	CLIENT:		901 NORTHWEST E GRANTS PASS, OR 97526 Phone: 541-476-1387 Fax: 541-474-2528 CCB #40432	VERIFY SCALE: THIS BAR MEASURES 1/2" ON ORIGINAL DRAWING
	JOB					
OF 1	SHEET	1				
SITE PLAN						