

1. Public Involvement

Provide for community input in urban renewal planning and administration.

Objectives

- a. Include the community in a Citizens' Advisory Committee for planning the urban renewal area.
- b. Provide opportunities for community wide input in the urban renewal plan planning process.
- c. Include citizens in the urban renewal agency. AND OR d. or neither
- d. Form an urban renewal advisory committee for the Area.

2. Economy

Promote the role of the Area as an energetic community of local businesses that is supported by the residents of both La Pine and outlying areas and by tourists travelling through La Pine.

Objectives

- a. Develop programs and incentives to encourage expansion of existing businesses development of new business activity to create additional jobs in the Area.
- b. Provide for a pleasing visual perception of La Pine by providing assistance for storefront improvements to businesses in the Area.
- c. Form public-private partnerships and use public investment to generate private investment.
- d. Encourage the creation of nodes of commercial activity to both strengthen existing businesses and new business activity.
- e. Promote an entrepreneurial climate for business expansion and growth, including a potential business incubator building.
- f. Identify opportunities to support tourist/recreational related businesses.

3. Create an Identifiable Town Center as a Hub of Community Activity

The Town Center would be a compact area that is centrally located and planned for easy walking access. The uses would be comprised of a mixture of commercial businesses, civic buildings and other community uses.¹

Within this Town Center, create a unique identity that strengthens the sense of place, promotes economic development through resident and tourist visits, encourages return patronage, and leverages private investment.

Objectives

- a. Establish an identity that promotes a sense of character, providing a community for existing businesses and residents and inviting visitors to bring additional commerce to the Area.
- b. Establish gateway features to delineate the Town Center and show pride in the community by providing improved aesthetic features.
- c. Improve sidewalks, streetscape, walkways and bike pathways to provide easier access to the commercial area and to promote activity within the Town Center.
- d. Provide business and way finding signage.
- e. Create gathering places (i.e. pocket parks) that will provide focal points and draw patronage to the Area.
- f. Provide attractive parking to support the business district. ? is this a need?
- g. Public facilities? Library/performing arts/etc? (Or do you want this as a category of its own?)

4. Housing/Mixed Use Development (You may not want to include these?)

- a. Encourage development in the Mixed Use Commercial Residential District of the Area by encouraging development of work force housing opportunities, commercial support services and office opportunities in proximity to the housing.
- b. Help facilitate the development of public spaces within the mixed-use area.

5. Transportation (Do you have transportation projects?)

¹ Language from La Pine Comprehensive Plan

Types of projects you could do from these G and O

Streetscape

Sidewalk improvements

Bicycle paths

Pocket parks

Signage: wayfinding and business

Storefront loans

Participation in development to leverage private \$\$

Loans for business expansion

Loans for incubator type businesses (entrepreneurial language)

Develop parking

Assist with development of mixed use area including pocket parks

Public Facilities: This language is not yet worked out, I need to know what community facilities you may be considering.