

CITY OF LA PINE CITY GOAL SETTING WORK SESSION MEETING MINUTES

Friday, January 19, 2018
Time: 12:00 p.m.
Location: Crescent Creek Clubhouse

Call to Order

Meeting called to order at 12:05 pm

2. Establish Quorum

Present: Mayor Scott, Council Greiner, Councilor Martinez, Councilor Briese, and Councilor Heaton Others Present: City Manager Cory Misley, Community Development Director Melissa Bethel, Public Works Manager Jake Obrist, Administrative Assistant Holly Smith, Accounting Clerk Ashley Williams and EDCO Manager Ryan Culp

3. Presentation by City Manager Cory Misley

Cory Misley explained why everyone felt it would be a good idea to do a goal setting session at this time of year and that staff had researched how other cities handle their goal setting sessions. There was discussion between the Council on the length of the goals, as well as the flexibility of them in order to pass them down as the Council changes due to election seasons. Councilor Briese believes the goals should be very high level. There was discussion regarding La Pine's goals and accomplishments in 2017. Councilor Martinez stated that some of the previous Council goals were more specific because the funding for them was available at that time. Mayor Scott stated that he wants to come up with the high level goals, but also wants to determine the projects, or how to go about fulfilling them, underneath those goals verses staff coming up with the ideas on how to make them happen.

4. Discussion on City Mission and Vision Statements

There was discussion regarding the current City Council Mission Statement, which is "to maintain the friendly small town nature of the city through considered choices and planned growth and development." The Council completed a worksheet and brainstormed ideas on if/how to revise the current statement. After discussion, they decided on the following mission and vision statements:

Mission Statement

"To maintain the friendly, approachable, small-town nature of our City through effective local leadership, fiscal responsibility and efficient management."

Vision Statement

"We strive to deliver the highest quality of life for our community, residents, businesses and guests."

5. Discussion regarding 2018 Goals and Prioritization

The Council reviewed examples of how other cities establish their main goal ideas and discussed the difference between goals and objectives. They spent the next two hours or so discussing City goals and objectives that align with the new mission and vision statement, as reflected below:

GOALS:

Beautification & Revitalization

 Enhance the shared character and connectivity of La Pine through quality public improvements and policies.

Effective Communication

Maintain transparency while engaging the community and encouraging public participation.

Community Safety

 Work towards a safer community while building on the sense of pride and place through leveraged partnerships.

Essential Infrastructure

Maintain and improve public infrastructure facilities through strategic investment and planning.

Fiscal Responsibility

 Provide effective, efficient and sustainable services while maintaining a healthy budget for the future.

Economic Development

• Encourage traded-sector investment and job creation while responsibly managing growth.

Provide Quality Services

Support a highly qualified, motivated, and engaged City workforce that prioritizes customer service.

PROJECTS:

- Cemetery
- Fire Prevention
- Homelessness Preparedness (temp housing/shelter)
- Finding ways to utilize county land (COCC/Community Greenhouse)
- Public Transit

- Communication
- Bi-Annual Informal Meetings
- Park and Ride
- Code Enforcement

OBJECTIVES:

- Update Council Rules/Procedures
- Overall Maintenance (City properties/clean up)
- Clean up week dumpsters
- Coach Road Revitalization (fence, windows, security)
- Develop noxious weed abatement program (contract or in-house?)
- Connect both ends of town (update TSP/pedestrian friendliness)
- Flag pole

There was discussion about having more "round table" discussions at City Council Work Sessions in order to update each other on certain topics, for instance updates from the different organizations Council members represent and attend meetings for, and things each Councilor is hearing from members of their community. Another recommendation was adding a quarterly Saturday work session similar to today's Goal Setting Session.

There was discussion regarding the Wickiup Park and Ride. Melissa Bethel is going to get to the bottom of exactly who owns it and make sure that the City has permission to make changes and improvements.

6. Staff Comments

Cory stated that 2018 is going to be a busy, exciting year. He'll continue improving Council communication and keeping them updated.

7. Council Comments

Councilor Greiner read in the paper that La Pine got the smallest amount of state marijuana tax distribution in Central Oregon. Ashley will include the exact amount we've received in the next Financial Report. Councilor Briese felt this process got us on the same page and that it will help staff know how to move forward. She mentioned wanting to come up with ideas to encourage the community to attend City Council meetings. She said there's a log of buzz already regarding the OKT/COIC survey for shaping downtown La Pine. Councilor Heaton said that we had a lot of good brainstorming today. He enjoyed the concept of today's session. Councilor Martinez also said that people are talking about the survey, so that's exciting. He thanked everyone for their time and input today and thanked the staff for putting the event together.

8. Mayor's Comments

Mayor Scott thought today went really well and enjoyed having staff here. He is excited about the upcoming year.

9. Adjourn Meeting

Councilor Briese made a motion to adjourn. Councilor Heaton seconded. Meeting adjourned.

Dennis Scott, Mayor

Attest

Cory Misley, City Recorder

Pursuant to ORS 192.640, this notice includes a list of the principal subjects anticipated to be considered or discussed at the above-referenced meeting. This notice does not limit the ability of the City Council to consider or discuss additional subjects. This meeting is subject to cancellation without notice. The regular meeting is open to the public and interested citizens are invited to attend. The public will not be permitted to attend the executive session; provided, however, representatives of the news media and designated staff will be allowed to attend the executive session. Representatives of the news media are specifically directed not to report on any of the deliberations during the executive session, except to state the general subject of the executive session as previously announced. No decision will be made in the executive session. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Holly Smith (541-536-1432). For deaf, hearing impaired, or speech disabled dial 541-536-1432 for TTY.