

## LA PINE TRT COMMITTEE MEETING

Thursday, February 10, 2011 5:30 p.m.  
51340 Highway 97, La Pine, Oregon 97739  
South County Building Meeting Room

1. Call to Order
2. Roll Call
3. Pledge of Allegiance
4. Added Agenda Items
5. Approval of Minutes  
February 3, 2011 Meeting Minutes
6. Review of proposed Application
7. Review of proposed Reporting Form
8. Discussion of Suggested Survey
9. Public Comments
10. Additional Comments from Committee Members
11. Adjourn

Pursuant to ORS 192.640, this notice includes a list of the principal subjects anticipated to be considered or discussed at the above-referenced meeting. This notice does not limit the ability of the Tourism Committee to consider or discuss additional subjects. The meeting is subject to cancellation without notice. This Tourism Committee meeting is open to the public and interested citizens are invited to attend. The meeting is a public meeting not a community forum; audience participation is at the discretion of the Chair of the Tourism Committee. The meeting location is accessible to persons with disabilities. A request for an interpreter for the hearing impaired or for other accommodations for persons with disabilities should be made at least 48 hours before the meeting to Patti Morgan at (541) 536-1432.

# LA PINE TRT COMMITTEE MEETING MINUTES

Thursday, February 10, 2011 5:30 p.m.  
51340 Highway 97, La Pine, Oregon 97739  
South County Building Meeting Room

1. Call to Order

Chair Mike Jensen called the meeting to order at 5:32 pm.

2. Roll Call

Present Were:

Chair Mike Jensen  
Linda Johnston  
Linda Smith  
Ann Gawith  
Justin Cutler

**Quorum established.**

3. Pledge of Allegiance

Chair Jensen led the Pledge of Allegiance.

4. Added Agenda Items

- Joseph Garcia's Application
- High Lakes Car Club

5. Approval of Minutes

February 3, 2011 Meeting Minutes

Chair Jensen said that Justin's name was misspelled on the first page of the minutes.

**A motion was made by Ann Gawith and seconded by Linda Johnston to approve the February 3, 2011 meeting minutes as amended**

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>
<i>Chair Mike Jensen</i>	<i>X</i>	
<i>Linda Johnston</i>	<i>X</i>	
<i>Ann Gawith</i>	<i>X</i>	
<i>Linda Smith</i>	<i>X</i>	
<i>Justin Cutler</i>		<i>Abstained</i>

**Motion passed unanimously.**

6. Review of proposed Application

Chair Jensen stated that there needs to be a higher degree of accountability for the applicants regarding marketing, etc., and that is why the reporting form was incorporated into the applications.

Linda Smith had the following corrections for the application

- On page two the dates need to be changed to be consistent with the application description
- On page two, next paragraph, the fiscal year is incorrect
- Bottom of page two the contact person's name at the City needs to be updated.

7. Review of Proposed Reporting Form

It was decided to put down itemized descriptions and amounts on the form so there is a description of what the money was spent on and how much money was spent.

8. Discussion of Suggested Survey

Chair Jensen suggested having an incentive to encourage participation by the applicants. Justin Cutler stated that the three most important questions would be their zipcode, did they stay in a motel, RV Park or campground, and also did they spend any money on meals or food while in town. It was also suggested that additional points toward approval of next year's TRT request may encourage more participation from the event holder. It was decided that organizations that return at least 25 surveys would receive ten points toward their TRT application for the next year.

**A motion was made by Justin Cutler and seconded by Ann Gawith to Approve the application and paperwork with the changes that were discussed.**

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>
<i>Chair Mike Jensen</i>	<i>X</i>	
<i>Linda Johnston</i>	<i>X</i>	
<i>Ann Gawith</i>	<i>X</i>	
<i>Linda Smith</i>	<i>X</i>	
<i>Justin Cutler</i>	<i>X</i>	

**Motion passed unanimously.**

High Lakes Car Club

Chair Jensen stated that the Car Club is requesting \$2,800.00. The application includes \$500 for advertising which the committee discussed. It was discussed that all the giveaways or sale items need to advertise the City somewhere on them. Chair Jensen will contact Randy Rhoades to get more information on the giveaways, etc. It was also discussed that the committee will notify all applicants as to the final status of their application.

Joseph Garcia Application

Chair Jensen had a conversation with Ken Mullen regarding whether or not the Council still needs to interview all applicants. There was a discussion about the committee doing the interviewing and recommending applicants. It was decided to defer Joseph Garcia's application until the committee receives more committee applications especially from applicants who are familiar with the City and the events that go on during the year. It was also discussed that it would probably work out better for voting to bring two new members on at the same time so there would not be a possible deadlock.

9. Public Comments

None

10. Additional Comments from Committee Members

None

11. Adjourn

**A motion was made by Ann Gawith and seconded by Justin Cutler to Adjourn the meeting.**

<i>Vote as follows:</i>	<i>AYE</i>	<i>NAY</i>
<i>Chair Mike Jensen</i>	<i>X</i>	
<i>Linda Johnston</i>	<i>X</i>	
<i>Ann Gawith</i>	<i>X</i>	
<i>Linda Smith</i>	<i>X</i>	
<i>Justin Cutler</i>	<i>X</i>	

**Motion passed unanimously.**

Chair Jensen adjourned the meeting at 6:30 pm

  
\_\_\_\_\_  
Chair Mike Jensen

Attest:

  
\_\_\_\_\_  
City Recorder/Manager Rick Allen